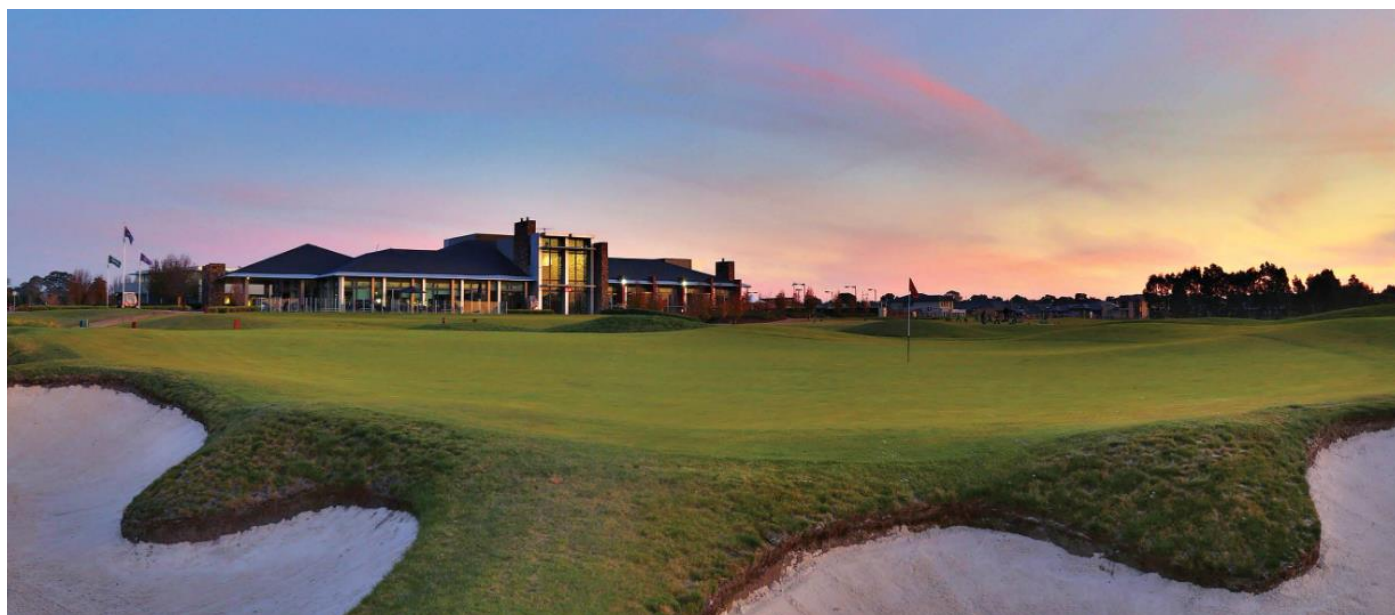




CORPORATE GOLF DAYS



Sponsorship Opportunities
2024



COPRPORATE GOLF DAY PACKAGES

The **Facilities Management Association of Australia** host several corporate golf day events across the country annually. Sponsorship and partnering with FMA activities provide exceptional opportunities for companies to actively promote and connect with key decision makers and professionals within the facilities management industry. It can offer a cost-effective way to advance knowledge, build capacity and grow individual business and professional networks.

Our corporate golf days provide a variety of sponsorship opportunities available to suit all needs and each package sponsors will be acknowledged in a variety of ways. FMA Corporate golf days include the following format:

Arrival

- Drop your clubs off at the bag drop, check in at the registration desk, enjoy a light meal and refreshment before heading out to the golf range.

Shot Gun Start

- The corporate game begins with a shotgun start where each team is lead to their assigned starting hole. Each player will be allocated a golf cart for their game of golf!

Hole Activations & Competitions

- There will be a variety of hole activations and competitions provided by sponsors over the course of the event.

Meal Selection and Awards

- After 18 holes and golf, you will return to the clubhouse and join in the networking function which will include a lunch meal, refreshments and presentations for winners of the hole activations and competitions, a great networking opportunity!

SPONSORSHIP PACKAGES

Limit One

PRINCIPAL PARTNER

- Partner noted on marketing material
Naming rights - to be presented as: **FMA XXX (state) Corporate Golf Day - Partnered by XXXX**
- Logo displayed on - Event page on FMA Website, FMA email blasts & all event marketing material
- Golf Day chairperson welcome and acknowledgment
- Corporate signage at venue (maximum of 4, provided by sponsor/approved by FMA)
- One complimentary team registration (up to 4 players including golf and meals)
- Option to supply corporate material and/or gift (subject to FMA approval)
- Option to run a business card draw, card details to be provided post Golf Day (prize supplied by sponsor / approved by FMA)
- Newsletter banner ad in lead up to Golf Day
- Co-branded merchandise – Approved by FMA and supplied by Partner

STATE	INVESTMENT (exc. GST)
NSW/VIC	\$9,000
QLD/WA	\$5,000
ACT/SA	\$4,000

Limit One

PUTTING GREEN

- Logo displayed on - Event page on FMA Website, FMA email blasts & all event marketing material
- Golf Day chairperson welcome and acknowledgment
- Corporate signage at putting green (provided by sponsor/approved by FMA)
- One Team of Four (including golf and meals) (not included in ACT package)
- One rep at putting green (includes all meals)
- Putting competition (Prize to be supplied by sponsor/approved by FMA)
- Option to supply corporate material and/or gift from the green (subject to FMA approval)
- NSW: Includes sausage sizzle provided by club on the green

STATE	INVESTMENT (exc. GST) with Team	INVESTMENT (exc. GST) without Team
NSW/VIC	\$4,000	\$3,000
QLD/WA	\$2,800	\$1,800
ACT/SA	\$2,500	\$1,500

Limit Two

REFRESHMENT CART

- Logo displayed on - Event page on FMA Website, FMA email blasts & all event marketing material
- Golf Day chairperson welcome and acknowledgment
- Corporate signage on cart (provided by sponsor to specifications by club & to be approved by FMA)
- One Team of Four (including golf and meals)
- One rep on cart (Inc. meals)
- Option to distribute business cards or brochures from cart (provided by sponsor/approved by FMA)
- Option to supply corporate material and/or gift from the cart (subject to FMA approval)

STATE	INVESTMENT (exc. GST) with Team	INVESTMENT (exc. GST) without Team
NSW/VIC	\$5,000	\$4,000
QLD/WA	\$3,500	\$2,500
ACT/SA	\$3,200	\$2,200

Limit One

SHOT GUN START - BREAKFAST

- Logo displayed on - Event page on FMA Website, FMA email blasts & all event marketing material
- Golf Day chairperson welcome and acknowledgment
- Opportunity for company representative to welcome players
- Corporate signage at venue registration & pre tee off function
- One Team of Four (including golf and meals)
- Option to supply corporate material and/or gift (subject to FMA approval)

STATE	INVESTMENT (exc. GST) with Team	INVESTMENT (exc. GST) without Team
NSW/VIC	\$4,000	\$3,000
QLD/WA	\$3,000	\$2,000
ACT/SA	\$2,500	\$1,500



Limit One

19th HOLE LUNCH

- Logo displayed on - Event page on FMA Website, FMA email blasts & all event marketing material
- Golf Day chairperson welcome and acknowledgment
- 2 x Corporate signage at venue during and end of event function (provided by sponsor/approved by FMA Australia)
- One Team of Four (including golf and meals)
- Option to supply corporate material and/or gift at end of event function (subject to FMA approval)

STATE	INVESTMENT (exc. GST) with Team	INVESTMENT (exc. GST) without Team
NSW/VIC	\$5,000	\$4,000
QLD/WA	\$4,000	\$3,000
ACT/SA	\$3,000	\$2,000

Limit One

19th HOLE BEVERAGE

ONLY AVAILABLE ONCE 19TH HOLE LUNCH SPONSORSHIP SOLD

- Logo displayed on - Event page on FMA Website, FMA email blasts & all event marketing material
- Golf Day chairperson welcome and acknowledgment
- 1 x corporate signage at venue during (provided by sponsor/approved by FMA Australia)
- One Team of Four (including golf and meals)

STATE	INVESTMENT (exc. GST) with Team	INVESTMENT (exc. GST) without Team
NSW/VIC/WA	\$3,500	\$2,500
QLD	\$2,500	\$1,500
ACT/SA	\$1,500	\$1,000

Limit One

WATER OR SAUSAGE SIZZLE

- Logo displayed on - Event page on FMA Website, FMA email blasts
- Golf day chairperson welcome and acknowledgment
- Corporate signage at venue registration & breakfast area (provided by sponsor/approved by FMA Australia)
- One Team of Four (including golf and meals)
- Option to supply corporate material and/or gift (subject to FMA approval) for the player bag
- Consumables to be supplied by Sponsor – Can be provided by club at additional cost

STATE	INVESTMENT (exc. GST)
NSW/QLD/VIC/WA	\$2,500
ACT/SA	\$2,000

Limit One

PLAYER PRIZES



- Suitable team prize for four people to be provided by sponsor (subject to FMA approval)
* Vouchers from the Pro Shop on course can be a good option
- Logo displayed on - Event page on FMA Website, FMA email blasts & all event marketing material
- Golf day chairperson welcome and acknowledgment
- Corporate signage at venue (max of two – provided by sponsor/approved by FMA Australia)
- One Team of Four (including golf and meals)
- Option to supply corporate material and/or gift at the venue (subject to FMA approval)

* SOLD IN ORDER OF PRIZE

PRIZE	INVESTMENT NSW/QLD/VIC/WA (exc. GST)	INVESTMENT SA/ACT (exc. GST)
1 ST PRIZE	\$2,500	\$1,800
2 ND PRIZE	\$2,200	\$1,600
3 RD PRIZE	\$2,000	\$1,400

Limit One Per Novelty

NOVELTY HOLES



- Player prize to be supplied by sponsor (subject to FMA approval)
- Logo displayed on - Event page on FMA Website, FMA email blasts & all event marketing material
- Golf day chairperson welcome and acknowledgment
- Corporate signage – teardrop banner at allocated hole (provided by sponsor/approved by FMA Australia)
- One Team of Four (including golf and meals)
- One company representative at hole (Inc. meals)

*REFER TO THE GOLF DAY SPONSOR GUIDELINES – NEXT PAGE (7)

STATE	INVESTMENT (exc. GST)
NSW/VIC	\$2,250
QLD/WA	\$1,750
ACT/SA	\$1,500

- Logo displayed on - Event page on FMA Website, FMA email blasts & all event marketing material
- Golf day chairperson welcome and acknowledgment
- Corporate signage – teardrop banner at allocated hole (provided by sponsor/approved by FMA Australia)
- One Team of Four (including golf and meals)
- One company representative at hole (Inc. meals)
- Opportunity to conduct activity/competition at allocated hole (subject to FMA approval)
- Player prize for activity (subject to FMA approval)
- Option to supply corporate material and/or gift from hole (subject to FMA approval)

***REFER TO THE GOLF DAY SPONSOR GUIDELINES BELOW**

STATE	INVESTMENT (exc. GST) with Team	INVESTMENT (exc. GST) without Team
NSW/QLD/VIC	\$2,500	\$1500
SA/WA	\$2,000	\$1000
ACT	\$1,750	\$750



Have an innovative idea for a Golf Day Sponsorship - get in touch. Contact events@fma.com.au to pitch your idea.

SPONSOR GUIDELINES

- Tear Drop banners are only permitted at holes on golf course and must be a suitable standard size. Other types of banners run the risk of not being displayed.
- Pull Up Banners are permitted in the club house for the networking events.
- All Banners MUST be addressed correctly and received by the venue on or before the due date or run the risk of not being displayed.
- Collect all banners, teardrop flags and merchandise at the conclusion of the event or advised by the golf club. As they may be disposed of by the golf club.
- Golf club will be responsible for set up of banners, teardrop flags where it has been delivered according to direction. Any items delivered outside the specified instructions may not be available for set up on the day



SPONSORSHIP TERMS and CONDITIONS

- Corporate Sponsor Partners will be offered first right of refusal on all packages after which sponsorships will be awarded on a first come, first served basis. The Facility Management Association of Australia (FMA) retains the right to reject any sponsorship application that it deems inappropriate.
- The sponsor must provide the sponsorship funds, logo image (in the format required) and other details as required (such as correct use of sponsor's name, trademarks etc.) to FMA within 10 days of receipt of acceptance. If sponsorship fee has not been received within 10 days, FMA reserves the right to offer the sponsorship opportunity to another company.
- If sponsorship is taken up with less than 10 business days before the event, the sponsor must fulfil all obligations immediately.
- Sponsorships cannot proceed without payment. Funds must be payable in Australian dollars. Refunds are not available for sponsorships.
- FMA will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
- For sponsorship opportunities that include signage, please note that signage is the responsibility of the sponsor. FMA will inform each sponsor of the maximum size, number of signs etc.
- There are no refunds for cancellations by sponsors. If a sponsor cancels at any time, for any reason, the sponsor will be responsible for the entire sponsorship fee, this includes team withdrawal.
- FMA reserve the right to make changes to the event agendas. Unforeseen circumstances may result in the substitution of a presentation, venue, topic, or speaker. FMA reserves the right to reject or rescind any registration and return registration fees accordingly. Registrant, speaker, sponsor, or other attendee or agent assumes all risks incidental to participation in all event activities, including loss or damage to property and/or personal injury.
- Where FMA takes photos/videos at events, by attending you give permission to use images taken at the event, as well as any written comments on our evaluation forms in advertising and promotion.
- All player details including dietary requirements must be received 10 business days prior to event or upon request by FMA. Changes to teams are permitted however dietaries, handicaps and name on registration lists may not be updated after this time.
- Inappropriate behaviours will not be tolerated and persons acting inappropriately maybe asked to leave the course.



SPONSORSHIP APPLICATION FORM

COMPANY DETAILS					
COMPANY NAME					
CONTACT NAME		POSITION			
ADDRESS					
SUBURB		STATE		POSTCODE	
EMAIL ADDRESS		PHONE			

SPONSORSHIP PACKAGE

- PRINCIPAL PARTNER PUTTING GREEN REFRESHMENT CART
 SHOT GUN START WATER/SAUSAGE SIZZLE 19TH HOLE
 19TH HOLE BEVERAGE HOLE SPONSORSHIP
 PLAYER PRIZE SELECTION: 1ST 2ND 3RD
 NOVELTY HOLE SELECTION: _____ (Please specify)
TOTAL (excluding gst) \$ _____ **STATE:** _____

PAYMENT DETAILS

<input type="checkbox"/> EFT	BANK: CBA BSB: 063 000 ACCOUNT: 10529527 REF: Name of Event and State
<input type="checkbox"/> CREDIT CARD	<p>Please call me to take my credit card details over the phone</p> <ul style="list-style-type: none"> • Payment must be received by Facility Management Association of upon return of this agreement or a minimum of 4 weeks prior to the event date. • Credit card payments will appear as 'FMA Australia' on your statement and may incur an additional 3% charge. • Tax Invoice: Please keep a copy of this form for your records. You will be issued with an invoice/receipt upon receipt of completed sponsorship form and processing of payment.

AUTHORISATION			
NAME		POSITION	
SIGNATURE		DATE	

Yes, we would like to support FMA Australia by becoming a sponsor of the selected golf day. By signing this document, we are agreeing to take part in a sponsorship agreement and confirm I have the authority of my organisation to do so.

PLEASE RETURN COMPLETED FORM TO FMA AUSTRALIA: events@fma.com.au